

## A1: Kid-Friendly E-Cigarette Flavors

### Vaporfi Vanilla Caramel E-Liquid



Accessed 5/14/18.

<https://www.vaporfi.com/vape-juice/vaporfi-bites-vanilla-caramel-swirl-60.html>

## Vaporfi Strawberry Shortcake Ice Cream E-Liquid



Accessed 5/14/18.

<https://www.vaporfi.com/vape-juice/vaporfi-strawberry-shortcake-ice-cream-60-ml.html>

## Puff Tarts Frosted Blueberry e-liquid



Accessed 5/14/18. <https://maxejuce.com/products/frosted-blueberry>

## Candy King Sour Worms E-Liquid



5/14/18, <http://www.ejuiceconnect.com/Sour-Worms-by-Candy-King-p/sour-worms-candy-king.htm>

## Pop Clouds Cotton Candy E-Liquid



Accessed 5/15/18: <https://www.ecigaretteempire.com/products/cotton-candy-e-juice-by-pop-clouds-e-liquids-60ml>

## JUUL mango and cool cucumber



JUUL Twitter post, 12/28/17,  
<https://twitter.com/JUULvapor/status/946451968637186048>



JUUL Twitter post, 3/22/2018,  
<https://twitter.com/JUULvapor/status/976873667153055746>

## blu Mango Apricot, Cherry Crush, Strawberry Mint



## Vuse berry, melon, tropical





## A2: Flavored E-Cigarettes Marketed as “New” Without PMTA After the August 2016 Deadline

### Blu Green Apple



Blu Twitter post 4/25/2018, <https://twitter.com/blucigs/status/989316779829800960>

## Myle Lush Ice

**MYLÉ**  
NICOTINE DELIVERY SYSTEM

NEW FLAVOR

VGOD  
**LUSH ICE**  
ICED WATERMELON

MIGHTY MINT  
SUMMER STRAWBERRY  
TROPICAL MANGO  
CUBANO

ANTI-LEAK TECHNOLOGY  
EXTENDED BATTERY  
SMOOTH INHALATION  
FRESH AROMA

mylevapor • Following  
Los Angeles, California

mylevapor Myle Vapor ➔  
@salt.nic Brand  
Lush Ice 😊😊😊  
#comingsoon #newflavor  
Iced Watermelon 🍉  
Mighty Mint  
Summer Strawberry 🍓  
Tropical Mango  
Cubano  
@officialvgod  
mylevapor.com  
#mylevapor #vgod #saltnic #vapepics  
#vapers #vapegirls #vapeaddict  
#vapelifestyle #vape #vapelite #vapelyfe  
#vapefam #vapecommunity #vapeon  
#vapestagram #vapedaily #vapenation  
#vaper #vapelove #vapes #vapehooligans  
#vapefamily #vapeallday #vapesociety  
#vapehard #vapefamous #vapegram  
#mylelife


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Myle Instagram April 3, 2018: [https://www.instagram.com/p/BhIFhSDh4\\_I/?taken-by=mylevapor](https://www.instagram.com/p/BhIFhSDh4_I/?taken-by=mylevapor)

# JUUL mango



**juulvapor** San Francisco, California [Follow](#)

**juulvapor** Introducing our newest flavor, Mango! Available February 1st online and in select authorized retail locations for a limited time.

Pre-sale begins today! Tap the link in our bio for more.  
#JUUL #mango

Load more comments

**juulvapor** @tavthebabe Hey Tavia! Sorry to hear about the pods and your JUUL. Our Care Team can help get the replaced. Fill out the support form at [juulvapor.com/support-ticket/](http://juulvapor.com/support-ticket/) adn DM us your case number!

**tavthebabe** Done! I appreciate the customer service effort, thank you.

**juulvapor** @danny.koeltzow Sorry to hear

1,201 likes

JANUARY 19, 2017

Log in to like or comment.

JUUL Instagram, January 19, 2017: January 19, 2017

<https://www.instagram.com/p/BPdJVDjBlfG/?taken-by=juulvapor>

# Bantam Strawberry Chew, Strawberry Limeade, Strawberry Banana Milkshake, Strawberry Ice, Strawberry Shortcake

TOBACCO | ELECTRONIC AND VAPING PRODUCTS

## Bantam e-liquids



*E-liquids*

Company launching five flavors all in the strawberry family.



**REQUEST INFORMATION**

After three years of development, Bantam is launching its first five premium e-liquids: Strawberry Chew, Strawberry Limeade, Strawberry Banana Milkshake, Strawberry Ice menthol and Strawberry Shortcake. The e-liquids are available in 60-mL bottles with nicotine levels of 0 milligrams, 3 milligrams and 6 milligrams. They are free of diacetyl.

February 28, 2018: [http://www.cstoreproductsonline.com/tobacco/bantam-e-liquids?utm\\_source=Marketing%20Cloud&utm\\_medium=email&utm\\_campaign=Tobacco E News 02-28-2018&sfmc\\_s=1450203](http://www.cstoreproductsonline.com/tobacco/bantam-e-liquids?utm_source=Marketing%20Cloud&utm_medium=email&utm_campaign=Tobacco%20E%20News%2002-28-2018&sfmc_s=1450203)

## A3: Kid-Friendly Cigar Flavors

### Swisher Sweets Banana Smash



Back to SwisherSweets.com

— SAVE ON —  
**2 CIGARS**

RESEALABLE FOIL POUCH

**BANANA SMASH**

ENCORE EDITION

**SWISHER SWEETS**

2 CIGARILLOS

SMOOTH  
•  
SWEET  
•  
SATISFYING

**BANANA SMASH**

*No Longer Limited,  
Here Every Day!*

The perfect bold, yet sweet blend of banana and strawberry is back. Banana Smash delivers the taste your customers want and now you can stock it all the time. Available in "2 for 99¢", "Save on 2", and "2 for \$1.49" price points. Order today and make Banana Smash a part of your everyday selection.

**ORDER TODAY**

Accessed 2.27.18; <http://trade.swishersweets.com/bananasplash-encore/>

## Swisher Sweets Maui Pineapple

Back to SwisherSweets.com

— SAVE ON —  
**2 CIGARS**  
RESEALABLE FOIL POUCH

SWISHER SWEETS

LIMITED EDITION  
**MAUI PINEAPPLE**  
VERY PINEAPPLE

Finest **2** Quality

**CIGARILLOS**

SMOOTH  
SWEET  
SATISFYING

**MAUI PINEAPPLE**

Give your customers the vibrant tropical taste of the Hawaiian Islands. With the perfect blend of sweet and tart Maui Pineapple will become an instant favorite. Available in "2 for 99¢", "Save on 2", and "2 for \$1.49" price points. Make sure you don't miss out on this exciting new limited edition and order today.

**ORDER TODAY**

Accessed 2.27.18 at <http://trade.swishersweets.com/maui-pineapple/>

## Game Watermelon



Accessed 5.30.18, [https://www.cheaplittlecigars.com/Game-Foil-Fresh-Cigarillos-Watermelon-2-for-099-Pre-Priced\\_p\\_5491.html](https://www.cheaplittlecigars.com/Game-Foil-Fresh-Cigarillos-Watermelon-2-for-099-Pre-Priced_p_5491.html)

## Dutch Masters Chocolate



Accessed 5/30/18, <https://www.smokersoutletonline.com/dutch-masters-foil-pouch-cigarillos-chocolate.html>



## White Owl Strawberry Kiwi



Accessed 5/30/2018, <https://www.gothamcigars.com/white-owl-cigarillos-strawberry-kiwi/>

## Backwoods Honey Berry



Accessed 5/30/2018, <https://www.seriouscigars.com/item/backwoods-cigars/honey-berry>

## A4: Flavored Tobacco Advertising and Placement at the Point of Sale Reaches Kids



Picture taken in Phoenix, AZ, May 11, 2016. Courtesy of Countertobacco.org.



Picture taken in Chapel Hill, NC, August 27, 2013. Courtesy of Countertobacco.org.



Picture taken in Washington, DC, April 2006.



Picture taken in Charlotte, NC, July 2015. Courtesy of Countertobacco.org.



[http://countertobacco.org/wp-content/gallery/main-galleru/1470676246\\_img\\_1354.jpg](http://countertobacco.org/wp-content/gallery/main-galleru/1470676246_img_1354.jpg)  
Madison, WI July 2016