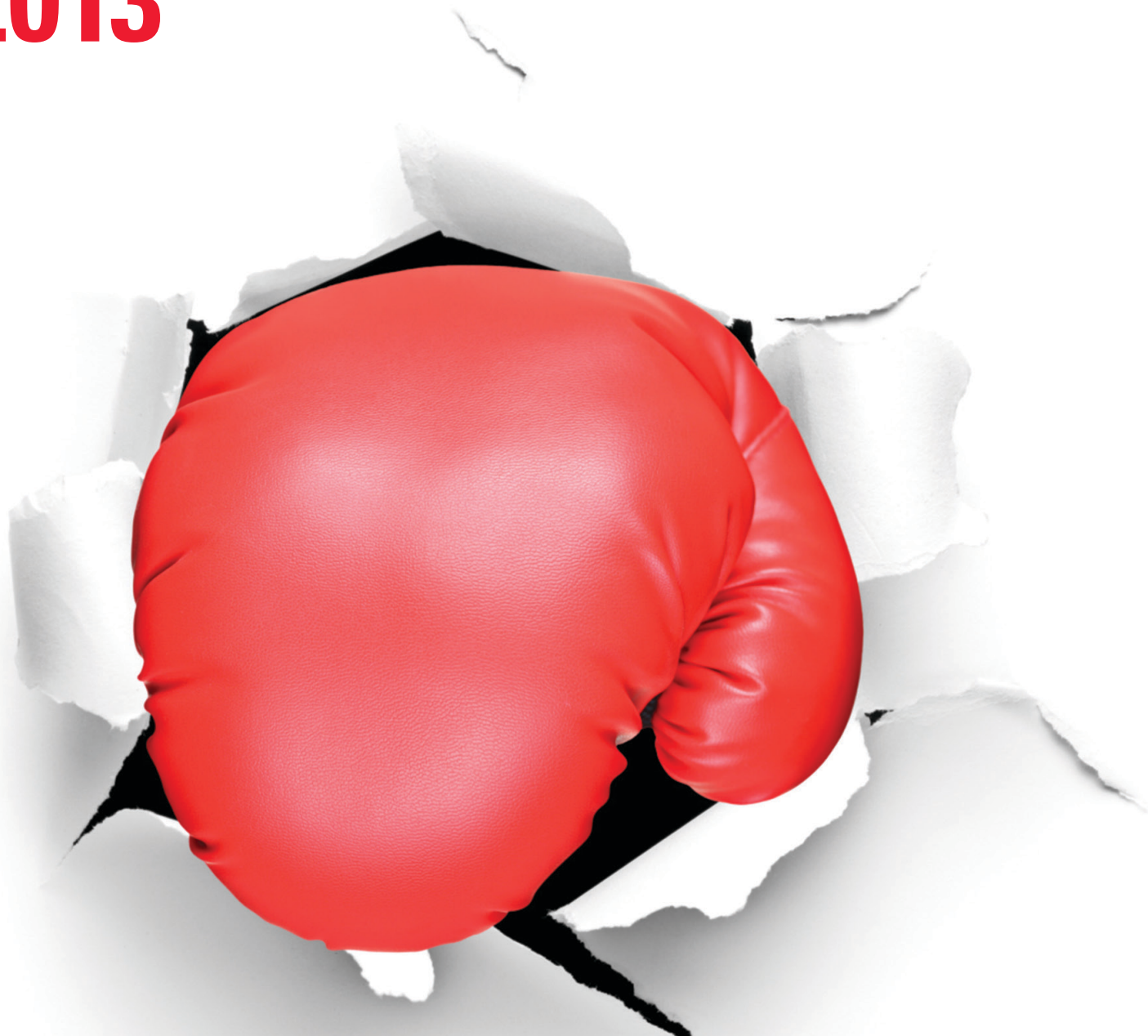


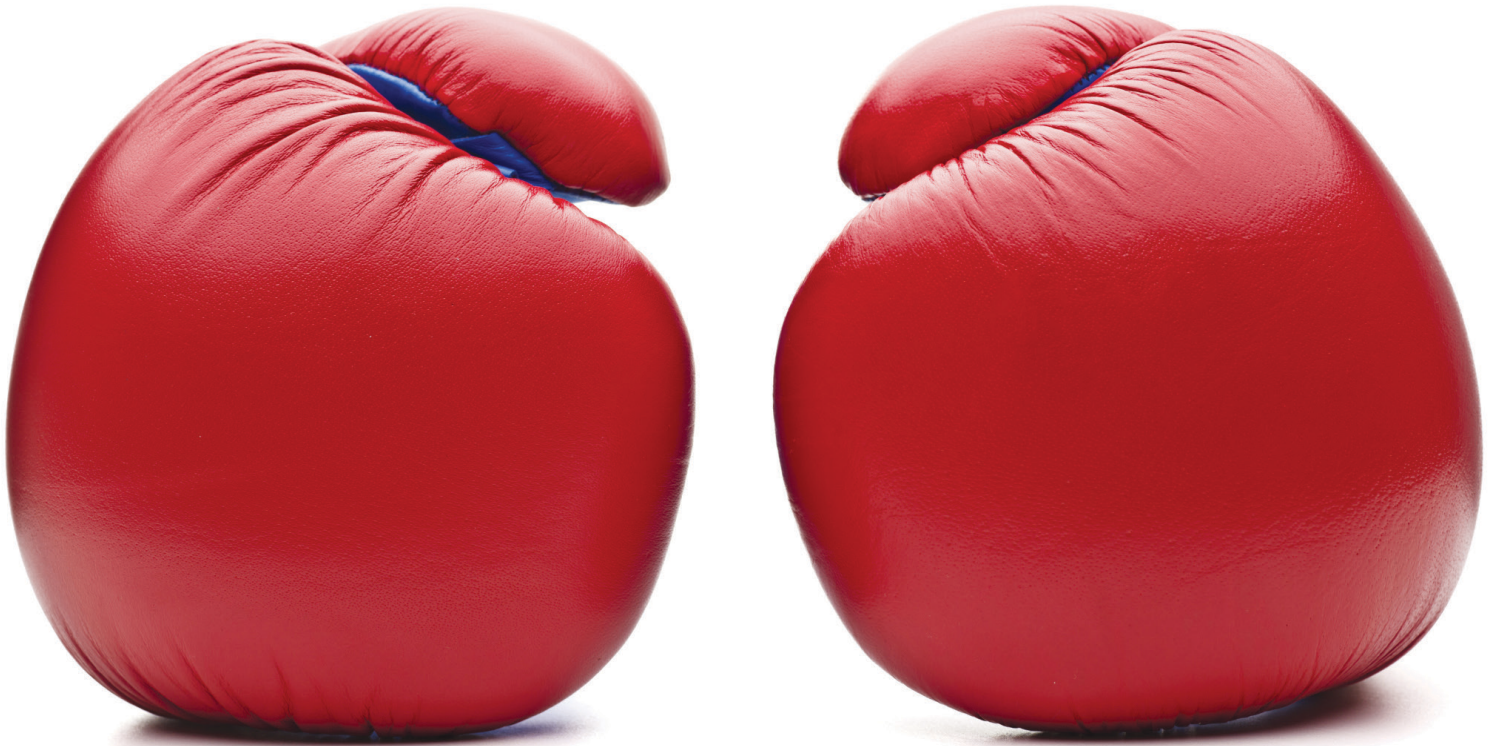
CAMPAIGN FOR TOBACCO-FREE KIDS ANNUAL REPORT 2013



FY 2013 APRIL 1, 2012 - MARCH 31, 2013



**WE ARE A
LEADING FORCE
IN THE FIGHT
TO REDUCE
TOBACCO USE
AND ITS
DEADLY TOLL
IN THE
UNITED STATES
AND AROUND
THE WORLD.**



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OUR VISION:

**A FUTURE FREE OF THE
DEATH AND DISEASE
CAUSED BY TOBACCO.**

**WE WORK TO
SAVE LIVES BY
ADVOCATING FOR
PUBLIC POLICIES
THAT PREVENT
KIDS FROM SMOKING,
HELP SMOKERS QUIT
AND PROTECT
EVERYONE FROM
SECONDHAND SMOKE.**

LET'S WIN THE FIGHT

ONE BILLION — that's how many people tobacco will kill worldwide this century without urgent action to stop this entirely preventable epidemic. In the United States alone, tobacco kills 443,000 people every year.

Such huge numbers can seem daunting and impersonal. But all of us at the Campaign for Tobacco-Free Kids never lose sight of the fact that these numbers represent real people whose lives are devastated by tobacco — mothers and fathers, brothers and sisters, friends and colleagues. We never forget that the vast majority of tobacco users start as children, lured by the predatory marketing of the tobacco industry.

We also know that we have proven solutions to save lives and win the fight against tobacco. These solutions work everywhere they are implemented to prevent children from starting to smoke, help smokers quit and protect everyone from harmful secondhand smoke. Every single day, our mission is to put these solutions in place across the United States and around the world.

Our 2013 Annual Report, covering our fiscal year from April 1, 2012, to March 31, 2013, details the significant progress we are making to implement these solutions and save lives in the face of unrelenting opposition from the tobacco industry.

In the U.S., the Campaign for Tobacco-Free Kids has fought to increase tobacco taxes that prevent kids from ever starting to smoke, pass smoke-free laws that protect everyone's right to breathe clean air, fund tobacco prevention and cessation programs that are proven to save lives and health care dollars, and support the federal government's highly successful media campaign to reduce tobacco use. We continually expose the tobacco industry's latest efforts to target our children, and our largest-ever Kick Butts Day reached tens of thousands of kids across the nation.

Worldwide, as a partner in the Bloomberg Initiative to Reduce Tobacco Use and support from the Bill & Melinda Gates Foundation, we have helped achieve truly historic change. This report highlights the enactment of unprecedented tobacco control measures in countries such as Russia, India and the Philippines that have some of the highest rates of tobacco use.

There is no question that we know how to win the fight against tobacco — the world's number one cause of preventable death. But we cannot take continued progress for granted. We must be as relentless and resourceful in working to save lives as the tobacco industry is in promoting its deadly and addictive products.

The Campaign for Tobacco-Free Kids is deeply grateful for the support of our many partners and supporters. We know you are as committed as we are to ending the tobacco epidemic in the United States and around the world.



Matthew L. Myers

Matthew Myers

Susan M. Liss

Susan Liss



**I HAVE A
RIGHT TO
BREATHE
CLEAN AIR,
NOT YOUR
SMOKE**



US PROGRAMS & DEVELOPMENTS

We continue to make significant progress in the United States in implementing proven tobacco control policies and reducing smoking rates. However, at every step of the way we encounter fierce opposition from the tobacco industry, which remains as aggressive as ever in marketing its deadly products and fighting every effort to reduce tobacco use.

U.S. smoking rates again dropped to historic lows. New government surveys showed that smoking rates continue to decline, falling to 18 percent among adults and 17.1 percent among high school seniors in 2012. The youth smoking rate has been cut by more than half since 1997. But progress has been slow in recent years and must be accelerated.

The movement for smoke-free air continued to spread across America. In November 2012, North Dakota became the 30th smoke-free state when voters approved a ballot measure that makes all restaurants, bars and other workplaces smoke-free. Indianapolis also passed a strong smoke-free law in 2012. We were proud to be part of these efforts and also to join the Tobacco-Free College Campus Initiative. More than 1,100 college and university campuses are now smoke-free, and more than 800 are completely tobacco-free.

Tobacco taxes go up in two more states. We actively supported successful efforts to raise tobacco taxes in Illinois and Maryland. Raising the price of tobacco products is one of the most effective ways to prevent kids from smoking and encourage smokers to quit.

A federal judge ordered tobacco companies to tell the American people the truth about their deadly and addictive products. Culminating the federal government's 14-year-old racketeering lawsuit against the tobacco industry, Judge Gladys Kessler ordered tobacco companies to admit their deceptions and make "corrective statements" through newspaper and TV ads, on their web sites and on cigarette packs. As a party to this case along with five other public health groups, we have fought to hold the tobacco industry accountable.

In March 2013, the CDC launched the second year of its highly successful anti-smoking media campaign. In its first year, the hard-hitting Tips from Former Smokers campaign exceeded all expectations, driving 1.6 million smokers to try to quit and helping more than 100,000 to succeed. We continue our work to promote and fund this life-saving campaign.

We would have made even greater progress if not for the tobacco industry's willingness to spend huge sums to block measures to reduce tobacco use. The industry spent tens of millions to narrowly defeat a ballot initiative to increase California's cigarette tax by \$1 per pack. The industry also filed a successful lawsuit to stop implementation of graphic cigarette warnings proposed by the Food and Drug Administration. We have urged the FDA to quickly develop new graphic warnings that can withstand legal scrutiny.



The millions of dollars tobacco companies spend per day to promote their products



The billions of dollars of annual tobacco-related health care costs in the U.S.



The number of kids per day who will try their first cigarette

30

The number of states plus Washington, DC, Puerto Rico and the U.S. Virgin Islands that have smoke-free restaurants and bars

15

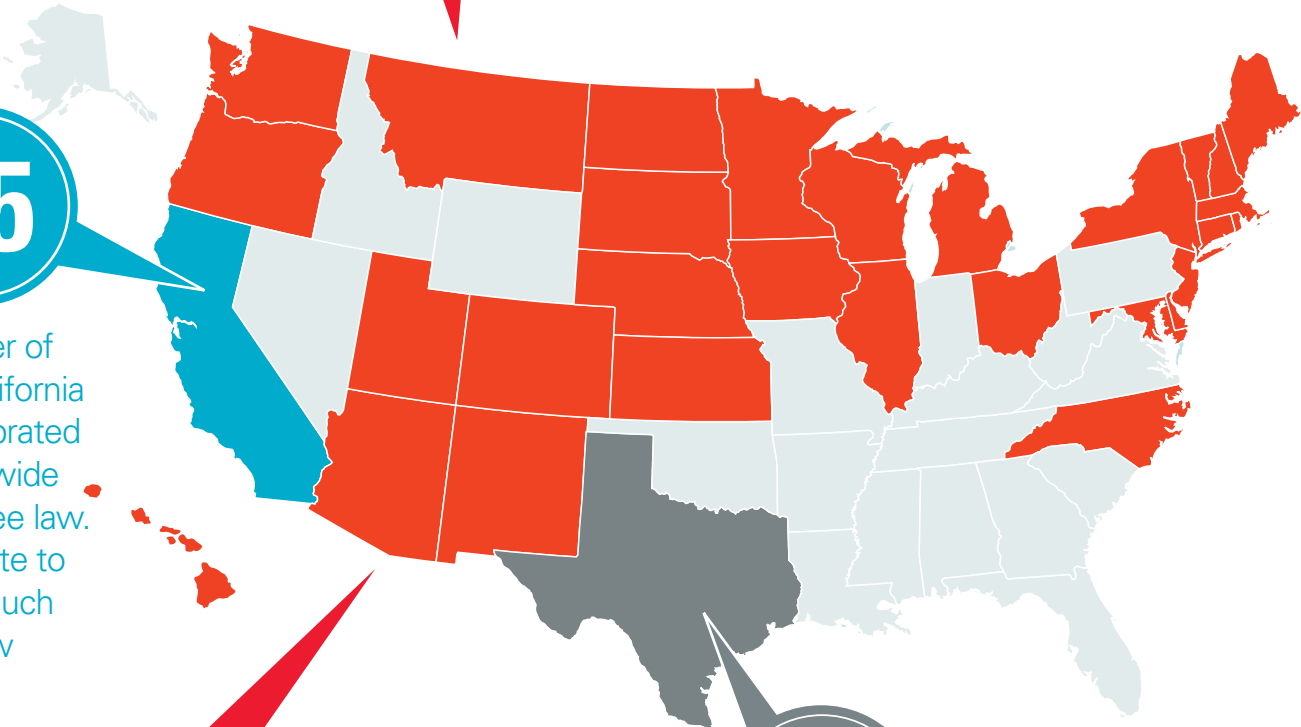
Number of years California has celebrated a statewide smoke-free law. First state to enact such a law

700

The number of cities that have laws requiring smoke-free restaurants and bars

74

The percentage of Texas voters in favor of a statewide smoke-free law



Tobacco Industry Watch

Tobacco’s terrible toll in the United States and around the world stems directly from the tobacco industry’s insidious practices. For decades, the industry has marketed its deadly and addictive products to children, deceived the public about the devastating consequences of tobacco use, and fought proven measures that reduce tobacco use and save lives.

The Campaign for Tobacco-Free Kids works constantly to track, expose and counter the industry’s harmful practices.

One of our major initiatives this year focused attention on how tobacco companies have undermined efforts to reduce youth smoking by aggressively marketing cheap, sweet cigars that appeal to kids. In March 2013, we issued a report, titled “Not Your Grandfather’s Cigar: A New Generation of Cheap & Sweet Cigars Threatens a New Generation of Kids,” that shows how companies exploited loopholes in tobacco taxes and regulations to market cigars with candy and fruit flavors and low prices to entice kids. Many of these products look and are smoked just like cigarettes.

We also provided assistance to Bloomberg News that resulted in an investigative report about how a tobacco company increased the weight of its cigars by adding a clay-like substance used in kitty litter. Yes, kitty litter in cigars! The goal was to increase the weight of these products and escape higher taxes and regulations.

The Campaign for Tobacco-Free Kids is working to close these tax and regulatory loopholes in order to protect our kids from all tobacco products.

For Kick Butts Day, we issued a report and infographic with a lineup of “America’s Most Wanted Tobacco Villains” — the biggest tobacco threats to kids today. These villains include “The Usual Suspects” of cigarettes and smokeless tobacco, “New Villains” such as cheap, sweet and colorfully-packaged small cigars, and “Emerging Threats” such as tobacco products in disguise that look like breath mints, teabags and toothpicks.

The tobacco industry knows that about 90 percent of smokers take their first puff at or before age 18. That is why kids are a major target of the \$1 million the industry spends each hour on marketing in the United States.

The Tobacco Industry Watch section of our web site reports on how the tobacco industry continues to market and sell its products, and oppose life-saving policies, without regard for the deadly consequences. Learn more at www.tobaccofreekids.org/what_we_do/industry_watch/.



View Infographic

AMERICA'S MOST WANTED TOBACCO VILLAINS

THE USUAL SUSPECTS
TOP CIGARETTE & SMOKELESS TOBACCO BRANDS USED BY KIDS

Tobacco companies spend \$8.5 billion a year – almost \$1 million every hour – to market cigarettes and smokeless tobacco.

NEW VILLAINS
IN VARIOUS FRUIT AND CANDY FLAVORS

SWISHER SWEETS THICKER SWEETS AMERICAN TOBACCO CO.	Black Mild BLACK & MILD JOHN WASHINGTON CO.	PHILIE BLUNT PHILLIE BLUNT AMERICAN TOBACCO CO.
SWISHER SWEETS WHITE CHEW AMERICAN TOBACCO CO.	Black Mild BLACK & MILD JOHN WASHINGTON CO.	PHILIE BLUNT PHILLIE BLUNT AMERICAN TOBACCO CO.

Cheap, sweet, colorfully-packaged small cigars target kids and can substitute for cigarettes.

EMERGING THREATS
TOBACCO IN DISGUISE

New tobacco products look like breath mints, tea bags and toothpicks. They are addictive and easy to hide.

HELP US PROTECT OUR KIDS FROM TOBACCO
JOIN THE FIGHT: TOBACCOFREEKIDS.ORG



**CARTOONS
AND BRIGHT
PACKAGING
WILL NOT
TRICK ME
INTO TO
BUYING
YOUR
PRODUCTS**



INTERNATIONAL PROGRAMS & DEVELOPMENTS

Globally, the Campaign for Tobacco-Free Kids has supported historic efforts to combat tobacco use in countries with the largest numbers of smokers and with some of the world's highest tobacco use rates; countries where progress on tobacco control was unimaginable just a few years ago. With the support of Bloomberg Philanthropies and the Bill and Melinda Gates Foundation, we have worked as a partner in the Bloomberg Initiative to Reduce Tobacco Use to curb the tobacco epidemic by helping local tobacco control advocates to push for and achieve laws and policies that are proven to prevent and reduce tobacco use.

Across India, advocates made significant progress in banning gutka, a cheap, popular and deadly form of smokeless tobacco. By the close of the 2013, 27 of India's 28 states and six of its seven territories banned gutka, acting to stem an oral cancer epidemic. Eighty-six percent of the world's oral cancer cases are in India. We supported the Voices of Tobacco Victims campaign that spearheaded this effort.

Latin America continues to set a global example in enacting smoke-free laws and other measures to reduce tobacco use. With Chile joining the list this year, 16 countries in the region now have comprehensive smoke-free laws. We supported successful advocacy efforts in many of these countries; countries that have also adopted other strong tobacco control measures, including graphic health warnings and tobacco advertising bans.

The Philippines enacted legislation that reformed its tobacco tax structure and ensured tobacco tax increases for years to come. It was a landmark victory for public health in a country where the tobacco industry wields enormous power.

Ukraine implemented and enacted strong measures to reduce tobacco use. These included strengthening restrictions on tobacco advertising, sponsorship and promotion, implementing graphic health warning labels, and expanding the list of smoke-free public places to include restaurants and bars.

In Africa, there is growing movement to stop the tobacco epidemic from taking off. Because of the traditionally lower rates of tobacco use in sub-Saharan Africa, the region has been targeted by the tobacco industry as a promising growth market. With our support, public health advocates are mobilizing to fight back and urge governments to enact proven measures to prevent and reduce tobacco use.

The tobacco industry has reacted to global progress on tobacco control by redoubling its efforts to block the implementation of these life-saving policies. Its tactics include generating confusion about the enacted laws among stakeholders, interfering with the rules-making processes for the laws, and when all else fails, initiating expensive legal challenges aimed at bullying countries into backing down. The Campaign for Tobacco-Free Kids supports countries around the world in fighting back against these industry tactics and ensuring that the interests of public health prevail.



The millions of people tobacco kills worldwide each year



The billions of dollars of tobacco-related health care costs spent worldwide

The percentage of men in Russia that smoke

60

The percentage of the world's cigarettes that China consumes

35

The percentage of Mexico City's youth who smoke

27

The percentage of youth in Turkey exposed to secondhand smoke in public places

86

The proportion of Indonesian males who smoke

2/3

Spotlight: Russia

In Russia, the world's second largest tobacco market, 60 percent of men smoke and tobacco use claims nearly 400,000 lives each year.

Putting an exclamation point on the dramatic global progress to reduce tobacco use, Russia in early 2013 enacted comprehensive tobacco control legislation. President Vladimir Putin signed this historic law, which requires smoke-free public places, prohibits tobacco company sponsorships and point-of-sale cigarette displays, and restricts where tobacco can be sold, among other provisions. Then in October, Russia amended other laws to ban tobacco advertising and increase fines for violating tobacco control laws, making Russia a country with some of the strongest tobacco control laws in the world. Both laws are already being implemented.

Russian Ministry of Health officials and tobacco control advocates worked tirelessly to secure these important policy achievements in the face of strong opposition from policymakers supportive of tobacco industry interests. Throughout the battle, the Campaign for Tobacco Free Kids provided technical support to Russian public health advocates and shared international best practices for provisions in the laws.

The policy achievements in Russian demonstrate that the global battle against tobacco use is gaining ground even in countries where smoking has become ingrained in the culture.



Russia is the world's second largest tobacco market



The number of people in Russia that die from smoking related illness

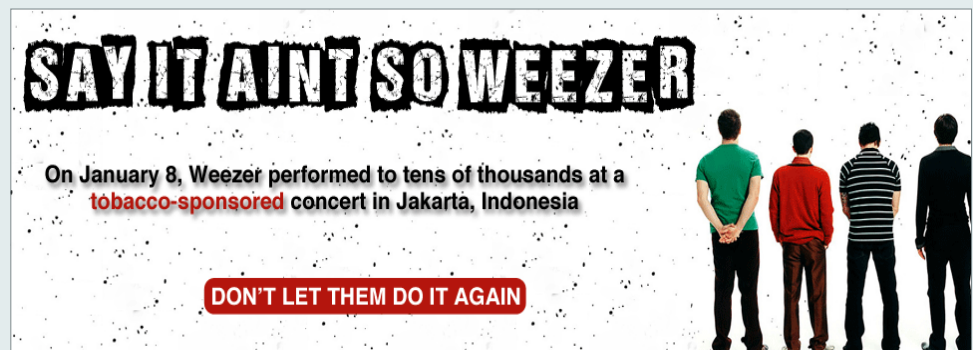
Tune Out Tobacco

Tobacco sponsorships of events such as concerts and sporting events are banned in the United States and many other countries because they are effective ways to market to kids.

But some countries, including Indonesia, still allow such sponsorships, and tobacco companies take full advantage to associate their cigarette brands with concerts and musicians popular with youth. And many popular international musicians continue to perform at these concerts, in essence helping tobacco companies market their deadly products to kids.

To combat this harmful practice, the Campaign for Tobacco-Free Kids launched a new campaign and website — called Tune Out Tobacco — urging musicians and concert promoters to reject tobacco industry sponsorships.

At least one major music festival in Indonesia dropped a tobacco sponsor this year. We're working to encourage others to follow this example and to get Indonesia and other countries to ban such sponsorships entirely.





**KEEP YOUR
ADS OUT
OF MY
MUSIC**



YOUTH INITIATIVES

Ninety percent of all adult smokers begin the deadly addiction as teenagers. As a result, youth are powerful and effective voices in the fight against tobacco. They encourage their peers to stay tobacco-free, expose the harmful marketing practices of the tobacco industry and urge elected leaders to protect America's kids from tobacco.

Through initiatives like Kick Butts Day, our Youth Advocates of the Year Awards and our annual Youth Advocacy Symposium, the Campaign for Tobacco-Free Kids fosters a new generation of young leaders who will continue the fight against tobacco until the job is done.



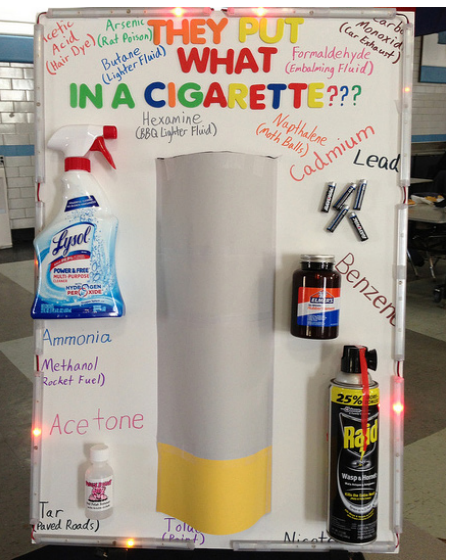
The percentage
of adult smokers
that began
as teenagers



The percentage
of American high
school students
that smoke



The proportion
of kids who
become regular,
daily smokers after
trying a cigarette



Kick Butts Day

On March 20, 2013, thousands of youth across America took a stand against tobacco as part of the 18th annual Kick Butts Day. More than 1,300 events were held throughout the United States and on military bases around the world, making it the largest Kick Butts Day yet.

This year's activities focused attention on how tobacco companies continue to target kids. Youth tracked the tobacco marketing they encounter in their daily lives through an Instagram project called #tobaccotargetsme, and a Kick Butts Day infographic depicting "America's Most Wanted Tobacco Villains."

2012 Youth Advocates of the Year Awards Gala

Each year, the Campaign for Tobacco-Free Kids honors outstanding young leaders who exemplify the courage and commitment it takes to win the fight against tobacco. We are proud to recognize the important work they do each day at the local, state, national and international levels.

The 2012 Youth Advocates of the Year brought an abundance of energy, passion and creativity to our cause. Like youth advocates before them, they inspire those of us who work alongside them and make tangible strides in the fight to end the tobacco epidemic.

2012 YAYA Recipients



Group Winner

Reality Check, Madison, Oneida and Herkimer counties, NY



Eastern Regional Youth Advocate of the Year

Hattie Simon, Old Orchard Beach, ME



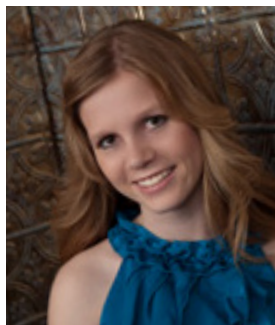
Southern Regional Youth Advocate of the Year

Judy Hou, Midlothian, VA



Western Regional Youth Advocate of the Year

Nataanii Hatathlie, Kirtland, NM



Central Regional Youth Advocate of the Year

Jordenne McKay, La Crosse, WI



Joining Forces Award for Youth Advocacy

Jessica McKay, Sterling, OK

In addition to our Youth Advocates of the Year, the Campaign for Tobacco-Free Kids honored the following leaders in the fight against tobacco:



Champion Award

The Honorable Nicola Roxon MP, Attorney-General, Commonwealth of Australia



Champion Award

The Honorable Howard K. Koh, M.D., M.P.H., Assistant Secretary for Health, Department of Health and Human Services



Judy Wilkenfeld Award for International Tobacco Control Excellence

Veronica Schoj, M.D., of Argentina



I am able to empower others with my story and give them hope. Fitting in isn't easy when you are so good at standing out, but with tobacco prevention, I am able to do both.

2012 National Youth Advocate of the Year **Gabe Glissmeyer** **Salt Lake City, Utah**

Gabe's passion for tobacco-control advocacy began when he saw the harm that tobacco caused to his older sister, who started smoking at a young age. His interest deepened when he attended a gay pride event and was shocked to be told that he "couldn't be gay" because he didn't smoke. He soon learned how the tobacco industry targets lesbian, gay, bisexual and transgender communities. Gabe then created Out of the Smoke, a program at the Utah Pride Center dedicated to helping people quit and encouraging a healthy lifestyle. Gabe also served as president of the Youth Leadership Board of Utah's state-wide youth tobacco-control program, One Good Reason. Gabe worked with One Good Reason to survey 1,800 Utah teens about new, dissolvable tobacco products. The group's initiative, "It's All about the Packaging" was featured on national television and results were provided to the state of Colorado, where dissolvable products were being test-marketed. Gabe also testified about tobacco issues before the Utah Legislature.

Since receiving the award, Gabe has served as youth representative on the Campaign for Tobacco-Free Kids' Board of Directors, worked with fellow youth advocates to protest at the Philip Morris International annual meeting, networked at the National Conference on Tobacco or Health, and shared ideas at our Youth Symposium. Gabe also served on the steering committee of the Network for LGBT Health Equity and received the LGBT Youth Advocate of the Year award.



2012 Youth Symposium

During the summer of 2012, youth leaders from around the country gathered in Washington, DC for the Campaign for Tobacco-Free Kids' Youth Advocacy Symposium sponsored by the United Health Foundation. The symposium is an opportunity to motivate and empower some of the brightest and most passionate youth advocates to fight tobacco in their states and communities. Participants in the week-long symposium shared ideas and participated in leadership, advocacy, communications and other skill-building workshops.

These young leaders also met with members of Congress to discuss the tobacco industry's latest marketing strategies, including the marketing of cheap, sweet cigars that appeal to kids.

The Youth Advocacy Symposium is part of the Campaign for Tobacco-Free Kids' efforts to foster the next generation of leadership in the fight to end the tobacco epidemic.



**I WANT
TO GROW
UP WITH
HEALTHY
LUNGS**



FINANCIALS

CAMPAIGN FOR TOBACCO-FREE KIDS

FY13 Revenues	Unrestricted	Temporarily Restricted**	Total
Grants	\$254,642	\$30,164,291	\$30,418,933
Contributions	\$436,693		\$436,693
Events	\$483,940		\$483,940
Investment Income	\$37,592		\$37,592
Other Revenue	\$68,794		\$68,794
Net assets released from restriction	\$16,719,585	\$(16,719,585)	\$ —
Total	\$18,001,246	\$13,444,706	\$31,445,952

FY13 Expenses

Program Services	\$16,086,926		\$16,086,926
Communications	\$1,267,285		
Research, Advocacy & Technical Assistance	\$4,872,114		
Constituent Relations & Outreach	\$482,616		
International Programs	\$9,464,911		
Supporting Services	\$2,145,020		\$2,145,020
General & Administrative	\$1,179,677		
Fundraising	\$965,343		
Total	\$18,231,946		\$18,231,946

Change in net assets	\$(230,700)	\$13,444,706	\$13,214,006
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Net Assets

Beginning	\$3,654,075	\$18,056,270	\$21,710,345
Ending	\$3,423,375	\$31,500,976	\$34,924,351

NOTE: FY2013 covers April 1, 2012 to March 31, 2013. A complete copy of our FY13 Audited Financial Statements can be obtained by contacting the Campaign for Tobacco-Free Kids.

** Temporarily Restricted assets represent financial commitments that are available to be spent over future years.

FINANCIALS

TOBACCO-FREE KIDS ACTION FUND

FY13 Revenues	Unrestricted	Temporarily Restricted**	Total
Contributions and grants	\$190,680	\$27,700,000	\$27,890,680
Interest	\$1,413	\$24,352	\$25,765
Other income	\$80		\$80
Net assets released from restriction	\$13,204,540	\$(13,204,540)	
Total	\$13,396,713	\$14,519,812	\$27,916,525

FY13 Expenses

Program Services	\$12,886,795		\$12,886,795
Communications	\$1,043,494		
Research, Advocacy & Technical Assistance			
Constituent Relations & Outreach			
International Programs	\$11,843,301		
Supporting Services	\$139,389		\$139,389
General & Administrative	\$131,046		
Fundraising	\$8,343		
Total	\$13,026,184		\$13,026,184

Change in net assets	\$370,529	\$14,519,812	\$14,890,341
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Net Assets

Beginning	\$3,458,788	\$16,003,687	\$19,091,946
Ending	\$30,523,499	\$30,523,499	\$33,982,287

NOTE: FY2013 covers April 1, 2012 to March 31, 2013. A complete copy of our FY13 Audited Financial Statements can be obtained by contacting the Campaign for Tobacco-Free Kids.

**Temporarily Restricted assets represent financial commitments that are available to be spent over future years.

OUR CHAMPIONS

As the leading organization dedicated to reducing tobacco's deadly toll, we recognize that we cannot win this fight without the help of our supporters. Each gift reinforces our mission to prevent kids from starting to smoke, help smokers quit and protect everyone from the dangers of secondhand smoke. We are grateful to our donors for sharing our vision and their gifts demonstrate an added commitment to our cause of building a future free of death and disease caused by tobacco. The list below is of supporters who have contributed \$250 or more. For more information on how you can donate, please visit www.tfk.org/donate.

3D Communications	Coulter 2006 Management Trust	GYMR
A+ Government Solutions, Inc.	Mary Craddock	Peter Hamm
Wilton J. Aebersold	CroppMetcalf	Healthscope
Albourn & Associates Language Services	Danya International, Inc.	Jane Henley
Mimi Alegria	Arthur T. Dean	Rosie Henson
Alere Wellbeing	Soni Dighe	HSBC
American Academy of Family Physicians	Paul A. Dirmeyer	Carmin Hunter-Siegert
American Cancer Society	Clifford Douglas	Mark Hurley
American Heart Association	Paul Driesbach	Independent Benefit Services, Inc.
American Hospital Association	Edelman	Sam Jahanmir
American Lung Association	Eli D. Eilbott	Melissa M. Johnson
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Jacqueline Bolt	Albert Foer	Legacy
Nancy Brown	Foley Hoag LLP	Michelle Leiser
CareFirst BlueCross BlueShield	Forum One	Peter J. Levin
Maria G. Carmona	General Board of Church and Society, United Methodist Church	David Lieb
Pamela I. Clark	John Giglio	Susan Liss
David Cohen	Stephanie Glace	LIVESTRONG
Rhea J. Cohn	GMMB	MacArthur Foundation
Christopher Conley	Jamie S. Gorelick	Major League Baseball
Consumer Healthcare Products Association	Marcia Greenberger	Kourtney Marshall
	Jane Grossman	Mathematica Policy Research, Inc.
		Beverly J. May

CHAMPIONS, CONTINUED

Michael McCurry	Preventing Tobacco	Patrick J. Szymanski
McKinsey & Company	Addiction Foundation	Hester Taylor Clark
Francis X. Mellon	PricewaterhouseCoopers LLP	The H.M. Foundation
Alan Meltzer	Andrew T. Pugh	The Mellman Group, Inc.
Michael Moore	Christopher Renzi	Thoracic Foundation
Monique Muggli	Yolonda Richardson	TPG
Eric F. Myers	Robert Wood Johnson Foundation	Travel Document Express
Matthew Myers	Rose Community Foundation	Mark Travers
Lorren Negrin	John Rother	Michael B. Trister
Robin Negrin	Mindy Saffer	Mark H. Tuohey
Nonprofit Professionals	Saforian	United Health Foundation
Advisory Group	Sanofi U.S.	Bob Vollinger
William Novelli	William B. Schultz	W.K. Kellogg Foundation
Novick Group	John Seffrin	Walgreens
NVG, LLC	Jonah Shacknai	Eleanor Wallin
Ogilvy CommonHealth Worldwide	Ira S. Shapiro	William Wasserman
Paul & Joanne Egerman	Deanne Sharlin	Wegmans Food Markets, Inc.
Family Charitable Foundation	Mark K. Shriver	Mike Weinberg
Peter G. Peterson Foundation	SICPA Securink Corporation	Gail G. Weinmann
Pfizer, Inc.	Victor Sierra	Wichita Falls Area Community
John M. Pinney	State Of Washington	Foundation — John Hirschi Donor
Michael J. Polelle	Christian S. Stauber	Jonathan Wilkenfeld
PR Newswire - U.S. Newswire	Stones' Phones	Vince Willmore

OUR PARTNERS

The Campaign for Tobacco-Free Kids is proud to partner with outstanding organizations that share our commitment to protecting children and saving lives from the death and disease caused by tobacco use — the leading cause of preventable death. Our growing list of partners represents a diverse community of health, education, corporate, nonprofits and other organizations that are dedicated to ending one of the most grievous public health epidemics of our time. We know what works, but without the support and expertise of our partners, we would not be able to implement the proven solutions to winning the fight against tobacco.

Allergy & Asthma Network — Mothers of Asthmatics, Inc.

American Academy of Family Physicians

American Academy of Nurse Practitioners

American Academy of Otolaryngologists —
Head and Neck Surgeons

American Academy of Oral Medicine

American Academy of Pediatrics

American Association for Cancer Research

American Association for Respiratory Care

American Cancer Society

American Cancer Society Cancer Action Network

American College of Cardiology

American College of Chest Physicians

American College of Occupational &
Environmental Medicine

American College of Physicians-American
Society of Internal Medicine

American College of Preventive Medicine

American Congress of Obstetricians and Gynecologists

American Dental Association

American Dental Education Association

American Dental Hygienists' Association

American Heart Association

American Lung Association

American Medical Association

American Psychiatric Association

American Psychological Association

American Public Health Association

American School Health Association

American Society of Addiction Medicine

American Society of Clinical Oncology

American Society of Preventive Oncology

American Thoracic Society

Asian & Pacific Islander American Health Forum

Association of Black Cardiologists

Association of Maternal and Child Health Programs

Association of Reproductive Health Professionals

Association of Schools of Public Health

Association of State and Territorial Health Officials

Association of Women's Health Obstetric and
Neonatal Nurses (AWHONN)

Community Anti-Drug Coalition of America (CADCA)

General Board of Church & Society of the
United Methodist Church

Girl Scouts of the U.S.A.

Hadassah: Women's Zionist Organization of America

Heart Rhythm Society

Legacy for Health

LIVESTRONG

Lung Cancer Alliance

March of Dimes

National Association of County & City Health Officials

National Association of Local Boards of Health

National Association of Social Workers

National Association of State Alcohol/Drug Abuse Directors

National Consumers League

National Education Association

National Mental Health Association

National Partnership for Women and Families

National Physicians Alliance

National Research Center for Women & Families Cancer
Prevention and Treatment Fund

National Women's Law Center

Oncology Nursing Society

Partnership for Prevention

Society for Cardiovascular Angiography and Interventions

Society for Public Health Education

Society of Critical Care Medicine

Society of Thoracic Surgeons

Trust for America's Health

United Church of Christ, Justice and Witness Ministries

YMCA

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Susan M. Liss

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Jacqueline M. Bolt

VP, Finance and Administration

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VP, State issues

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