

Type of Tobacco Product(s)

Legislation applies to all tobacco products (except waterpipe, which is banned).

Health Warning Labels

Type, Size and Location

Pictorial health warning labels (HWLs) are required to cover 70% of the front and 70% of the back of the package. Overall, 70% of the principal display areas of the package are allocated to HWLs.

Content

The HWLs contain identical pictures and texts for both smoked and smokeless tobacco products. However, the contents of the HWLs address only the effects of smoking, including miscarriage, heart disease, oral cancer, and lung cancer. There is no specific content for smokeless tobacco products.

Language

Health warning texts must be in Amharic (front) and in English or another Ethiopian local language (back).

Cessation Aid

No quitline phone number or government-sponsored website is required to be displayed on the package.

Number, Rotation Schedule and History

Ethiopia has issued one round of pictorial HWLs:

All Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average— front/back
R1 (2020)	4	70— 70/70

The health warnings in each round are required to appear for a period of 24 months.

Constituents and Emissions Information

No message is required to display qualitative (descriptive) constituents and emissions information on the package.

Prohibition on Misleading Packaging and Labeling

Misleading descriptors (such as “low tar,” “light,” “ultra-light,” “mild,” “smooth,” “natural,” “organic,” “extra,” “ultra,” “flavored”), any flavor descriptors (such as “menthol”), other terms like “smoke-free,” and figures for emission yields are prohibited from appearing on packages.

Additional notes

The display of expiry dates or the message “better to consume before” are banned on any tobacco packaging.

WARNINGS: 2020

ALL TOBACCO PRODUCTS

FRONT

BACK



FRONT

BACK



FRONT

BACK



FRONT

BACK

