

### Type of Tobacco Product(s)

Legislation applies to all tobacco products (smoked and smokeless).

### Health Warning Labels

#### *Type, Size and Location*

Pictorial health warning labels (HWLs) are required to cover 70% of the front and 70% of the back of the package. Overall, 70% of the principal display areas of the package are allocated to HWLs. An additional text-only health warning is required on one lateral side of the package

#### *Content*

The HWLs contain identical pictures and texts for both smoked and smokeless tobacco products. However, the pictures and texts address only the effects of smoking, including death, heart disease, respiratory problems in babies, and mouth cancer. There is no specific content for smokeless tobacco products.

#### *Language*

Health warning texts must be in French, the principal language of the country.

#### *Cessation Aid*

A quitline phone number is required to be displayed on one lateral side of the package.

#### *Number, Rotation Schedule and History*

Senegal has issued four rounds of pictorial HWLs:

All Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average— front/back
R1 (2017)	1	70— 70/70
R2 (2018)	1	70— 70/70
R3 (2019)	1	70— 70/70
R4 (2020)	1	70— 70/70

The health warnings in each round is required to appear for a period of 12 months.

### Constituents and Emissions Information

Tobacco packs are required to display qualitative (descriptive) constituents and emissions information on one lateral side. However, the content of the message has not been issued, and the current technical guidelines do not address this requirement.

### Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as ‘low tar content’, ‘light’, ‘ultra-light’, ‘mild’, and figures for emission yields (such as tar, nicotine, and carbon monoxide) are prohibited from appearing on packages.

### Additional notes

The statement “For sale in Senegal” must be printed on any kind of packaging of tobacco and tobacco products.

### WARNINGS: 2020

ALL TOBACCO PRODUCTS

FRONT / BACK



LATERAL

**Pour arrêter de fumer  
appeler gratuitement  
le numéro 800 00 50 50**

LATERAL  
OPTION A    OPTION B

**Fumer rend impuissant  
et stérile**

**Fumer nuit gravement  
à votre santé et a celle  
de votre entourage**

### WARNINGS: 2019

ALL TOBACCO PRODUCTS

FRONT / BACK



LATERAL

**Pour arrêter de fumer  
appeler gratuitement  
le numéro 800 00 50 50**

LATERAL  
OPTION A    OPTION B

**Fumer rend impuissant  
et stérile**

**Fumer nuit gravement  
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de votre entourage**

### WARNINGS: 2018

ALL TOBACCO PRODUCTS

FRONT / BACK



LATERAL

**Pour arrêter de fumer  
appeler gratuitement  
le numéro 800 00 50 50**

**Fumer nuit gravement  
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de votre entourage**

### WARNINGS: 2017

ALL TOBACCO PRODUCTS

FRONT / BACK



LATERAL

**Pour arrêter de fumer  
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le numéro 800 00 50 50**

**Fumer rend impuissant  
et stérile**