

They fooled him.



Bill Tuttle, 1929-1998
Smokeless tobacco user
and oral cancer victim



Don't let them fool you.

With candy flavors and slick advertising, the smokeless tobacco industry has hooked over a million kids. Now they're trying to convince Congress to let them make misleading health claims about their products.

Don't be fooled.

Despite one smokeless tobacco company's claim that "smokeless tobacco has not been shown to be the cause of any human disease," it *still* contains 28 cancer-causing chemicals, *still* increases oral cancer risk by up to six times and is *still* hooking and hurting our kids. It's time to put a stop to Big Tobacco's lies with FDA regulation of tobacco.

*Meaningful FDA tobacco regulation:
because Big Tobacco just won't quit.*

CAMPAIGN for TOBACCO-FREE Kids

www.tobaccofreekids.org



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