

Campaign for Tobacco-Free Kids Ad Specifications for The Youth Advocates of the Year Award Gala Program

Thank you for supporting the Campaign for Tobacco-Free Kids. Please take advantage of the opportunity to show your organization's commitment to the Youth Advocates of the Year by advertising in the program at this year's Gala. The following four sizes are available to advertisers.

Quarter Page (\$350): 2.875" x 4.375"

Half Page Horizontal (\$600): 6" x 4.375"

Half Page Vertical (\$600): 2.875" x 9"

Full Page (\$1,000): 6" x 9"

Organization: _____

Contact: _____

Phone number and email address: _____

Amount enclosed: _____

Payment Information

Please send this ad form and payment to:

Delba Riddick

Campaign for Tobacco-Free Kids

1400 Eye Street, N.W.

Suite 1200

Washington, D.C. 20005

For more information please contact Delba Riddick at Driddick@tobaccofreekids.org or 202.296.5469.

Submission Information

Please follow these instructions when designing and preparing your ad for placement:

1. All documents must be sized to the sizing specification illustrated on the following pages.
2. All documents should be CMYK.
3. All files must be provided as high resolution (300dpi) PDFs for placement.
4. Please submit all completed ads to Allyson Kapin at AKapin@tobaccofreekids.org by **April 4, 2008**.

Technical Questions:

Please contact Allyson Kapin at AKapin@TobaccoFreeKids.org.

Please keep a copy of this form for your records.

ALL ADS MUST BE CAMERA-READY OR THERE WILL BE AN ADDITIONAL FEE OF \$100.

Staff Initials: _____

Ad: 1/4 Page
Size: 2.875" x 4.375"

Ad: 1/2 Page, Horizontal
Size: 6" x 4.375"

Ad: 1/2 Page,Vertical
Size: 2.875" x 9"

Ad: Full Page
Size: 6" x 9"