

# Campaign for Tobacco-Free Kids Ad Specifications for The Youth Advocates of the Year Award Gala Program

Thank you for supporting the Campaign for Tobacco-Free Kids. Please take advantage of the opportunity to show your organization's commitment to the Youth Advocates of the Year by advertising in the program at this year's Gala. The following five sizes are available to advertisers.

Quarter Page (\$350): 2.875" x 4.375"

Half Page Horizontal (\$600): 6" x 4.375"

Half Page Vertical (\$600): 2.875" x 9"

Full Page (\$1,000): 6" x 9"

Inside Back Cover (\$1,500): 6" x 9"

Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone number and email address: \_\_\_\_\_

Amount enclosed: \_\_\_\_\_

## Payment Information

Please send this ad form and payment to:

Tamikia Wims

Campaign for Tobacco-Free Kids

1400 Eye Street, N.W.

Suite 1200

Washington, D.C. 20005

For more information please contact Tamikia Wims at [Twims@tobaccofreekids.org](mailto:Twims@tobaccofreekids.org) or 202.296.5469.

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## Submission Information

Please follow these instructions when designing and preparing your ad for placement:

1. All documents must be sized to the sizing specification illustrated on the following pages.
2. All documents should be CMYK.
3. All files must be provided as high resolution (300dpi) PDFs for placement.
4. Please submit all completed ads to Tamikia Wims at [Twims@tobaccofreekids.org](mailto:Twims@tobaccofreekids.org) by **March 23, 2007**.

Technical Questions:

Please contact Allyson Kapin at 202.296.5469 or [AKapin@TobaccoFreeKids.org](mailto:AKapin@TobaccoFreeKids.org).

**Please keep a copy of this form for your records.**

**\*ALL ADS MUST BE CAMERA-READY OR THERE WILL BE AN ADDITIONAL FEE OF \$100.\***

Staff Initials: \_\_\_\_\_

Ad: 1/4 Page  
Size: 2.875" x 4.375"

Ad: 1/2 Page, Horizontal  
Size: 6" x 4.375"

Ad: 1/2 Page,Vertical  
Size: 2.875" x 9"

Ad: Full Page  
Size: 6" x 9"