

**New Jersey Statewide
Survey of Registered Voters
September 2007**

Monmouth University Polling Institute conducted the random survey of 688 registered New Jersey voters September 27-30, 2007. The survey has a margin of error of +/- 3.7 percentage points. See press release for full methodology.

1. In general, do you feel that exposure to secondhand smoke is a serious health hazard, a moderate health hazard, a minor health hazard, or not a health hazard at all?
 - 66% Serious health hazard
 - 20% Moderate health hazard
 - 9% Minor health hazard
 - 5% Not a health hazard at all
 - 1% Don't know

86% Serious/moderate health hazard
14% Minor/not a hazard

2. Under current New Jersey law, smoking is prohibited in most public places and inside workplaces with the exception of casino gaming floors. Would you favor or oppose extending the law to cover all workplaces, including casinos? [PROBE: Is that strongly or somewhat (favor/oppose)?]
 - 56% Strongly favor
 - 13% Somewhat favor
 - 10% Somewhat oppose
 - 18% Strongly oppose
 - 3% Don't know

69% Total favor
28% Total oppose

3. Please indicate which one of the following you think is more important: The interests of customers and employees who want to breathe clean air in casinos – OR – The interests of smokers who want to smoke inside casinos? [PROBE: Is that much more important or only somewhat more important?] [ROTATE STATEMENTS]
 - 69% Interests of employees/customers much more important
 - 14% Interests of employees/customers somewhat more important
 - 6% Interests of smokers somewhat more important
 - 4% Interests of smokers much more important
 - 7% Don't know

83% Total interests of employees/customers more important
10% Total interests of smokers more important

Now I'm going to read a series of statements. After I read each one, please tell me whether you personally agree or disagree with that statement. [PROBE: Do you (agree/disagree) strongly or somewhat?] [ROTATE QUESTIONS 4-6:]

4. All New Jersey casino workers should be protected from exposure to secondhand smoke in the workplace.

66% Strongly agree
19% Somewhat agree
6% Somewhat disagree
6% Strongly disagree
2% Don't know

85% Total agree
12% Total disagree

5. It would be really nice to go out and enjoy casinos in New Jersey without smelling like cigarette smoke when you get home.

67% Strongly agree
15% Somewhat agree
7% Somewhat disagree
7% Strongly disagree
3% Don't know

82% Total agree
14% Total disagree

6. Casinos would be healthier for customers and employees if they were smoke-free.

73% Strongly agree
15% Somewhat agree
5% Somewhat disagree
5% Strongly disagree
2% Don't know

88% Total agree
10% Total disagree

7. If New Jersey extends its smoke-free law to cover ALL workplaces, including casinos, would you go out to casinos more often, less often, or about the same amount as you do now?

18% More often
7% Less often
64% About the same amount
10% (VOL) Don't go now and won't go in future regardless of smoking
1% (VOL) Don't know