

Appendix

Glossary of Terms

Large Cigar: Any roll of tobacco wrapped in leaf tobacco or in any substance containing tobacco and weighing more than three pounds per thousand. [Source: U.S. Alcohol and Tobacco Tax and Trade Bureau (TTB)]

Small (Little) Cigar: Any roll of tobacco wrapped in leaf tobacco or in any substance containing tobacco and weighing less than three pounds per thousand. [Source: TTB] Can include products that look and are packaged exactly like cigarettes (including having cigarette filters), but are categorized as little cigars since the paper contains some tobacco.

Cigarillo: Categorized (and taxed) as little cigars, and can include a filter tip, but does not have to. Examples of this product include Phillies Cigarillo Sugarillos, Swisher Sweets Grape Cigarillos, and White Owl Watermelon Cigarillos.

Blunt: Wider than small cigars but smaller than large cigars. Often contains two layers of tobacco – an inner part made of tobacco leaves, pipe tobacco, or pulp, and an outer wrapping of tobacco leaf layers. This term also refers to makeshift products in which commercial cigars have had their inner tobacco replaced with marijuana. Examples of this product include Phillies Blunt Chocolate, Peach Flavored Swisher Sweets Blunt XL, and White Owl Strawberry Blunts Xtra.

Moist Snuff: Ground or cut tobacco that is placed between the cheek and gum where it releases nicotine, which is absorbed by the membranes of the mouth. Comes in fine and long cut versions, and in pouches. Examples include Copenhagen Long Cut, Skoal Bandits (small pouches), Marlboro Fine Cut Wintergreen, and Kayak Long Cut Grape.

Snus: Teabag-like packets containing moist ground tobacco and other flavorings that users place between the upper gum and the lip. Does not require spitting. Examples include Swedish Match General Snus, Camel Snus Frost, and Marlboro Snus Spice.

Looseleaf Chewing Tobacco: Stripped and processed cigar-type tobacco leaves, loosely packed to form small strips. It is often sold in a foil-lined pouch and usually treated with sugar or licorice.

Plug Chewing Tobacco: Small, oblong blocks of semi-soft chewing tobacco that often contain sweeteners and other flavoring agents.

Hard Snuff: Dissolvable tablets of tobacco that users put between their cheek and gum, and should not chew or swallow. Examples include Ariva and Stonewall.